# Peranna tackson

OFFICE CONFIDENCE ADVOCATE & STRENGTH-BASED DEVELOPMENT COACH



FACILITATOR - TALENT STRATEGIST - EMPLOYEE ENGAGEMENT CHAMPION

Breanna Jackson, MBA, SHRM-CP is the founder and Chief Learning Officer of The Refining Company, an independent learning development firm designed to support individuals and teams understand their value through strength-based development.

A strong HR leader and Gallup-certified Strengths coach, Breanna is passionate about talent development, succession planning and developing strong people and culture strategies that are innovative, sustainable and inclusive. background lies in designing Her implementing HR solutions that facilitate learning and development, talent strategy, employee engagement and managerial counsel.

In addition to leading The Refining Company, Breanna leads the strategic development and implementation of learning programs for a municipal entity in Oregon.

**Breanna graduated from Hampton University in** 2008 with a Bachelor of Arts Degree in lournalism and Communications and in 2017, received her MBA from Concordia University (Portland, Oregon).

## SIGNATURE TOPICS

### There's Cake in the Boardroom

An interactive and refreshingly transparent conversation about maximizing your interactions with your colleagues and leaders by understanding the power of owning your career development and being unapologetic about how to show up as your authentic self at work.

## **Strength-Based Development for individuals** and teams

Breanna's strategy is focused on helping clients recognize their innate abilities as natural sources of talent that lead to more engagement, higher productivity and more confidence. She uses the CliftonStrengths assessment to guide clients' understanding of how to leverage their talents as strengths and identify their career values to maximize their career well-being.

"If you hear the name Breanna L. Jackson, expect a powerful message wrapped in a tad of humor, a pinch of realness and lots of sincerity and engagement...she will deliver a cutting edge experience and warmly challenge attendees to step up their game and be their authentic self. There are no regrets when Breanna is at the helm of a training session." -Sharyl K.,

Organization Client



Breanna is available for keynote addresses, half day/full day workshops, seminar presentations, podcast/vlog interviews and private coaching



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## What Breanna brings to audiences

Breanna is a dynamic speaker whose energy is contagious. Her genuine excitement for the success of others is undeniable and a welcomed experience. Breanna's focus on strength-based development encourages her audiences to show up at work authentically and be unapologetic about how to achieve their sense of career well-being. A breath of fresh air, Breanna's transparency and wit make her your workplace cheerleader you never knew you had.

## **Podcast Features** <u>Pinnacle Leadership Advancement -</u> **August 2021** Using Strengths to Build Engagement

Topic: Breanna joins us as a guest to discuss strength-based leadership work and why leaders should pivot to this more equitable approach to developing their workforce

## **Confident Conversations -**September 2021

Refining Your Future: How to Turn Hidden Potential into Performance

Topic: Breanna shares how to successfully advocate for yourself in a way that feels comfortable, how to have an abundant mindset regarding your career and how to tap into your potential

" I was in the process of looking for a new job. I have been with the same company for approx. 7 yrs when it was suggested that I reach out to Breanna at the Refining Co. I had a couple phone consultations with her and let me tell you, she changed my game. Breanna pointed out areas that were weak and sent me over some literature to read. After doing so and with what I learned in my conversations with Bre, I killed my interview, I felt prepared. I was offered the position, and a pay increase. Breanna instilled in me a sense of confidence and brilliance that I had become accustomed to hiding. Breanna is such a powerful speaker and the knowledge she has is to give is so empowering, important and helpful." -Samantha H., Private Coaching Client



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